



Meeting of the Board of Directors

March 21, 2025
12:00 – 1:00 PM EST



**LUNG
CANCER
CANADA**

AWARENESS. SUPPORT. EDUCATION.

**CANCER
PULMONAIRE
CANADA**

SENSIBILISER. SOUTENIR. ÉDIFIER.

Agenda

- | | | |
|----|---|----------|
| 1. | Confirmation of Quorum, Welcome & President's Remarks – S. Snow | 12:00 PM |
| 2. | Approval of the minutes of the last Board Meeting– S. Snow | 12:03 PM |
| 3. | Business Arising – S. Snow | 12:05 PM |
| 4. | Consent Agenda – S. Singh | 12:08 PM |
| | -Executive Director's Report | |
| 5. | Finance Report – S. Singh | 12:15 PM |
| 6. | 2025 Budget – S. Singh | 12:20 PM |
| 7. | Discussion Items – All | 12:40 PM |
| | I. Due Diligence Reporting (In Camera)
II. Succession Planning
III. Other | |
| 8. | Looking Ahead - Key dates | 12:55 PM |
| 9. | Adjournment - S. Snow | 1:00 PM |



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.



Minutes of the Last Board Meeting

Lung Cancer Canada

MINUTES of a Meeting of the Directors of Lung Cancer Canada (“LCC”) held at virtually at 2:07 p.m. (EST) on December 13, 2024.

PRESENT:

Dr. Stephanie Snow
Dr. Cheryl Ho

Maria Amaral
Elizabeth Moreau

Emi Bossio
Scott Lanaway

Nicolas Delisle
Dr. Rosalyn Juergens

GUESTS:

Shem Singh

Absent:

Dr. Paul Wheatley-Price

1. Welcome
Dr. Snow welcomed everyone to the meeting.
2. Approval of Minutes of the September 19, 2024 Board Meeting

The motion to approve the Minutes was moved by Dr. Juergens and seconded by Maria Amaral. All voted in favour and no one opposed. Motion Approved

3. Business Arising

There was no business arising from the Minutes.



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

4. Consent Agenda: Executive Director's Report (Shem Singh)
It was a strong year for LCC. There are expected to be 14 HTA submissions this year. Thank you to the MAC and staff and volunteers. Also this year the new website and patient guides were launched. Additional marketing and branding, research awards and other bursaries and a strategic advocacy campaign were also launched this year. It was also likely the most impactful Lung cancer month. Mr. Singh expressed his gratitude to the staff and volunteers.
5. Finance Report (Nicolas Delisle)
LCC finances are exactly where we would want them to be and LCC investments had significant improvement.
6. 2025 Budget (Shem Singh)
The Executive Director reviewed the highlights from the proposed 2025 Budget. This included IT/insurance upgrades, rent/lease, Faces of Lung Cancer report, Give a Breath, Airways of Hope and HR wages.
7. Discussion Items
 - I. Branding
Scott Lanaway and his team have created a brand scorecard that will be used next year to provide metrics. There has been a huge uplift already in the website traffic, including direct traffic. Email opening is extremely high. Mr. Lanaway is very pleased with the results already.
 - II. IT Audit
There will be an update on this in first quarter of the New Year
 - III. Human Resources
An in camera discussion was held.



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

- IV. LHF/Volunteers
An in camera discussion was held.
- V. Other
There was no additional discussion.

8. Looking Ahead – Key Dates

Shem Singh would like an executive meeting in January rather than February. That meeting and the board meetings for 2025 will be scheduled shortly.

9. Adjournment
As there was no further business, the meeting was adjourned at 3:11 pm EST.

Emi Bossio
Corporate Secretary of the Meeting



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.



Executive Director's Report **(For Information Only)**

Airways of Hope

- Support calls have been steady in the 15-20 range
- Interest in the Support Groups has picked up with 8 new participants registered in January and February

Support Groups	Aug	Sep	Oct	Nov	Dec	Jan	Feb
National	12	6	4	11	11	9	12
Alberta	5	10	9	7	7	4	5
BC	2	3	3	3	3	4	4
Care Partner	3	3	2	4	4	5	2
One-on-One Support							
Social Worker Sessions	17	14	18	10	10		
New Patients	1	3	1	1	1	1	1
Navigation/Information Support							
Calls	9	20	15	20	15	15	9
Peer-to-Peer							
Requests	1	2	0	4	3	0	2

Lung Cancer Summit Series

Upcoming schedule:

- Halifax
 - April 15th, 5:00 – 8:00 PM
- St. John’s
 - May 14th, 5:00 – 8:00 PM
- Montreal
 - June 2025



HTA Submissions

- There are currently no active files at the Canada Drug Agency as of March 3rd
- Clinician inputs continue to be solely led by Lung Cancer Canada
- Discussions pending with the Medical Advisory Committee on how to better divide submissions between members
- Lung Cancer Canada, Lung Health Foundation, and Canadian Cancer Survivors Network continue to partner on patient submissions
 - CCRAN confirmed to lead repotrectinib patient input, with Lung Cancer Canada, Lung Health Foundation, and Canadian Cancer Survivors Network supporting

Lung Cancer Voices Podcast Series

- 2025 topics have been mapped out
 - Topics include nutrition, biomarker treatment updates (EGFR, SCLC, KRAS, etc.), screening, immunotherapy/surgery, and patient stories.
- New episodes continue to be posted approximately every 3 weeks
- French podcasts with Dr. Nathalie Daaboul are tentatively paused again – 3 recordings completed in Summer 2024 – first episode posted in November 2024, with the remaining episodes ready for publishing
- To support promotion, podcast episodes will be cross-referenced with patient stories and Medical Advisory Committee members on the LCC website



Lung Cancer Canada Policy Series

- The 2025 policy forum series is currently in the planning stages, with a target launch of October 2025



Lung Cancer Canada Policy Series

Bringing together thought leaders from the public and private sectors to develop creative and actionable solutions for enhancing the healthcare system's approach to lung cancer.



**LUNG
CANCER
CANADA**

AWARENESS. SUPPORT. EDUCATION.

**CANCER
PULMONAIRE
CANADA**

SENSIBILISER. SOUTENIR. ÉDIFIER.

Bridging the Gap: Precision Medicine in Lung Cancer Diagnosis and Treatment

A multi-part forum examining the systemic delays that lung cancer patients face from diagnosis to treatment.

Moderated by Dr. Stephanie Snow

For those living with lung cancer, the promise of precision medicine cannot be fully realized unless we address both the barriers to timely and equitable biomarker testing and the delays in access to life-saving treatments. These two critical pieces must work hand-in-hand to ensure better outcomes and improved survival rates for all Canadians.

This 3-part series will focus on 'time to patient', presenting a structured approach to understanding and addressing the critical bottlenecks that those impacted by lung cancer encounter in the journey from diagnosis to treatment.

Session 1: Diagnostic Delays and Biomarker Testing

Session 2: Treatment Access and Drug Approval Processes

Session 3: Collaborative Strategies for Reducing Delays

Strengthening Our Impact in Quebec

- The Quebec Cancer Coalition has prepared a comprehensive report that will outline the key objectives and priorities for cancer care in Quebec over the next decade.
 - The report will focus on reducing cancer incidence, mortality, and morbidity, while enhancing the quality of life for patients and their families.
 - It will serve as an essential resource for decision-makers involved in implementing the provincial cancer action plan.
- In collaboration with Dr. Kevin Jao and Quebec-based patient Eva Dobozy, LCC contributed the chapter on lung cancer, emphasizing the unique challenges faced by patients, identifying gaps in support, and setting forth key policy objectives, along with essential performance indicators.
- This work, in partnership with the Quebec Cancer Coalition, is part of a broader strategic initiative to increase LCC's presence in Quebec and strengthen its policy influence in the region.

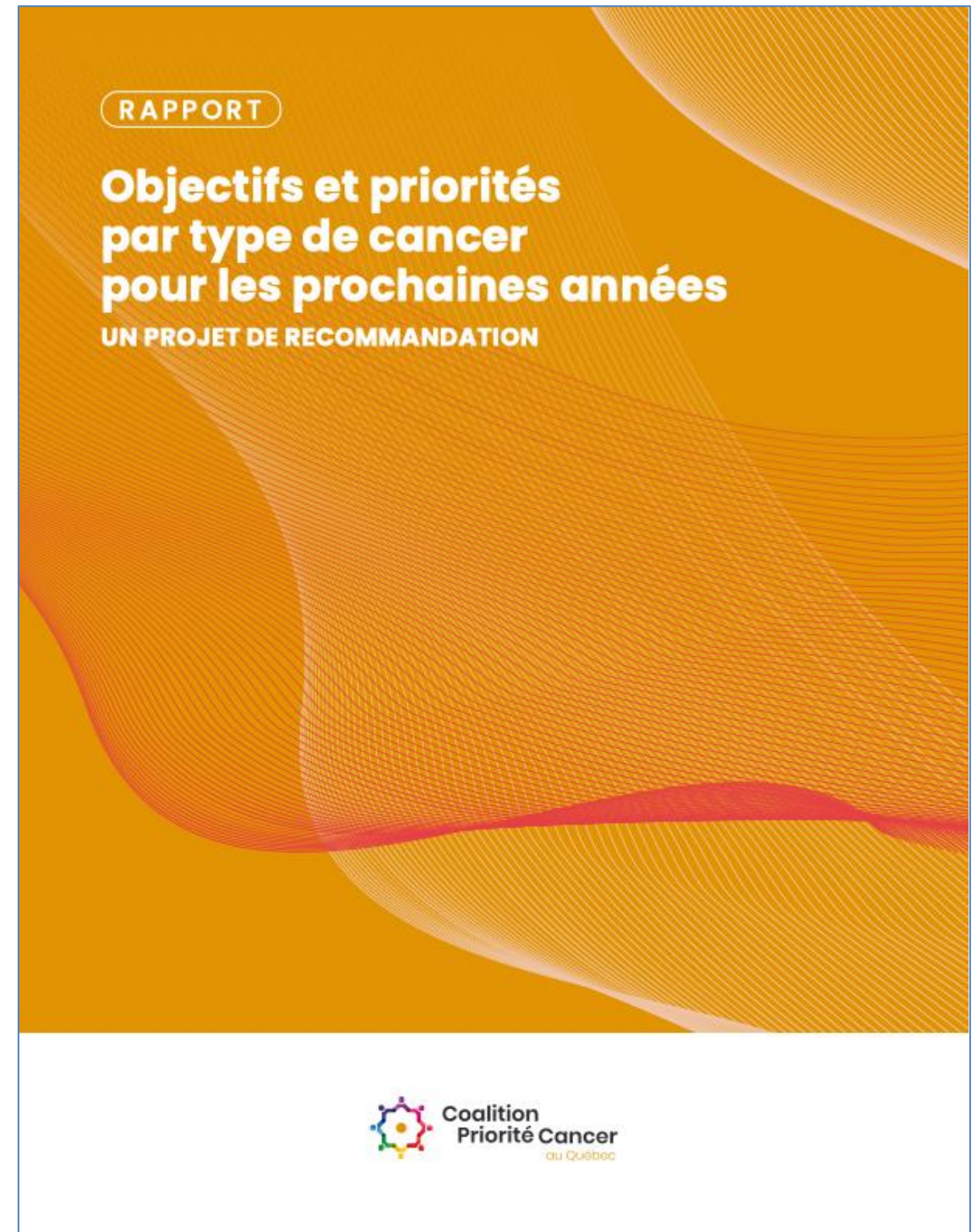


**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUQUER.



Newly Diagnosed Resources & Supports (in development)

- Reframing and marketing of key supports and resources for those newly diagnosed with lung cancer, with work consisting of four key elements:

Dedicated “Newly Diagnosed?” web section with clear outline of available supports and easy navigation to key resources.

- Features video introductions from an individual with lived experience and a healthcare professional.

Promotional Card highlighting core supports and directing those impacted by lung cancer to the LCC website.

Waiting Room Slide designed for hospitals and clinics, with consistent messaging, phrasing and visual identity.

Outreach Letter to Hospital Patient Relations Departments encouraging hospitals to display our promotional materials.

- Highlights that we are Canada’s only national charity solely dedicated to lung cancer.
- Emphasizes that our resources are developed and vetted by leading medical professionals across Canada.



Awareness Campaign (In development)

- New bilingual awareness campaign being developed through the support of the Mike Bossy Memorial Fund.
- Early engagement of the Bossy family, as well as those with lived experience (Emi Bossio, Tim Monds, Bev Moir, Katie Huan, Jan Perazzo, Angus Pratt).
- The campaign is intended to flip the narrative using real stories of individuals one wouldn't expect to have lung cancer — young, healthy, non-smoking individuals — alongside the emotional legacy of NHL legend Mike Bossy.
- The goal: break stigma, spark conversations, and drive action for early detection, better care, and fundraising.

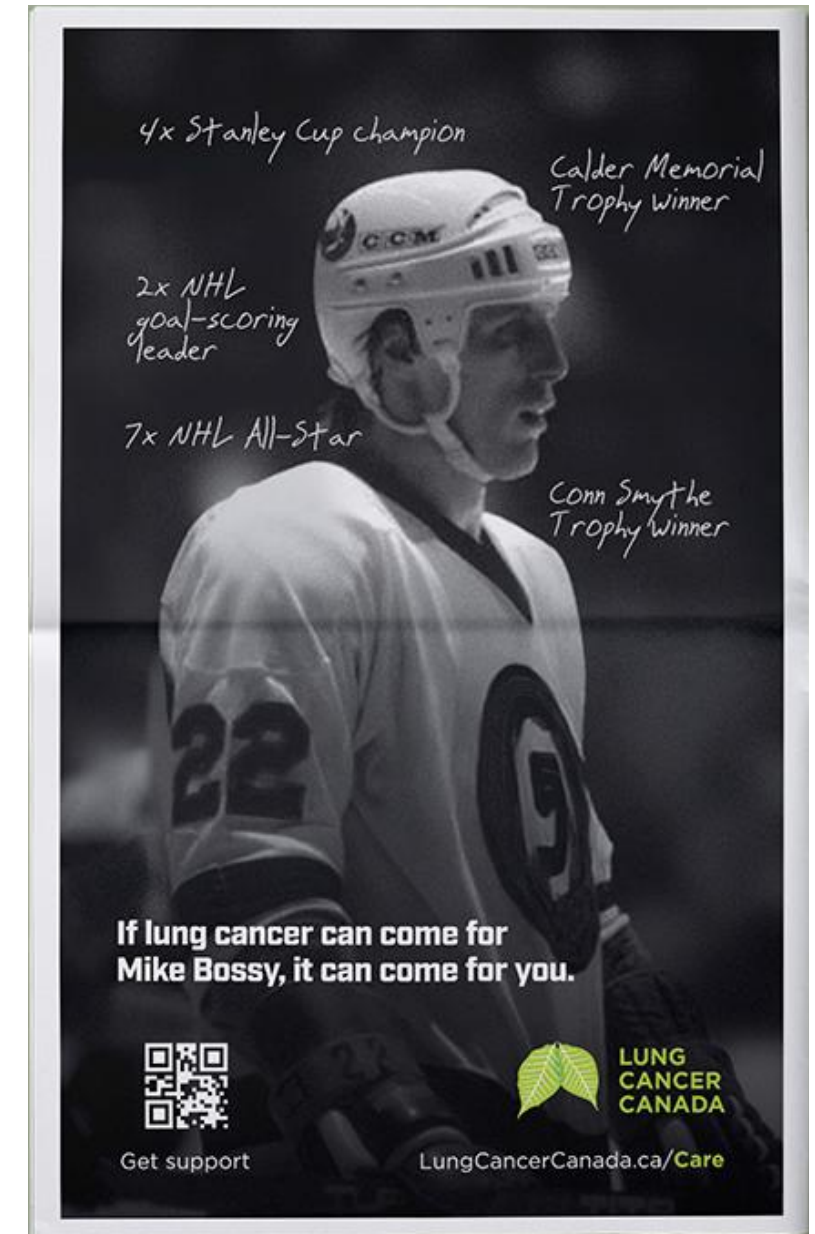
The Idea – Draft

Lung cancer doesn't care if you're in your 40s or 50s. It doesn't care if you hike, or cold plunge, or can run a sub 5 marathon. It doesn't care if you won the Stanley Cup.

You can do brilliant things in life and still get lung cancer, because if you have lungs, it can come for you.

This campaign will focus on exceptional lung cancer patients; the ones whose accomplishments are anything but ordinary to show just how indiscriminate lung cancer is when it chooses who to prey upon. Pulling inspiration from Nike, Adidas and the world of sport, we'll show that lung cancer can come for you, no matter what you've achieved.

Lung cancer doesn't care. Make sure you do.



**LUNG
CANCER
CANADA**

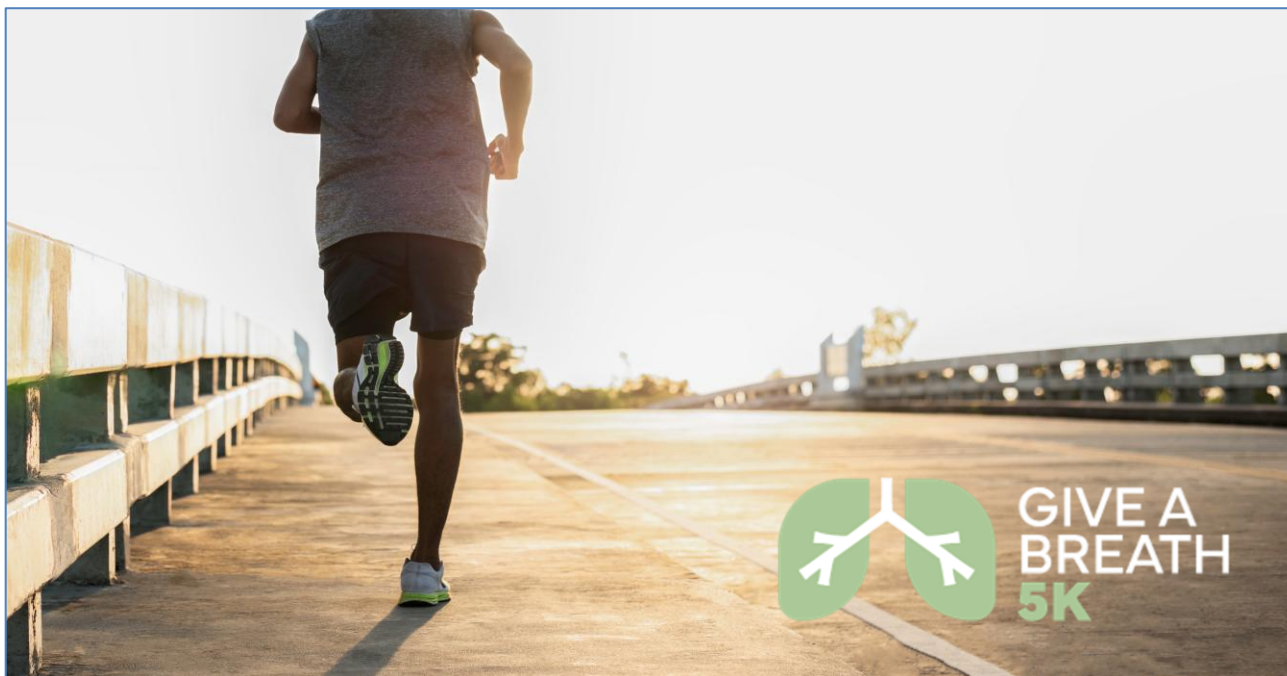
**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

Give a Breath

- 2025 site expansion: Calgary, Ottawa
- Ongoing evolution: New toolkits developed to support participant fundraising and corporate engagement
- Growth in sponsorship (Currently at \$19,500 + 10,000 (tentative))
- Registration opened March 11th
 - 105 registrations (97 adults 8 Children)
 - \$22,450 in registration fees and pledges



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

Research

Research Advisory Committee

- The Research Advisory Committee met to adjudicate the Give a Breath and Lung Health Ambition Alliance awards
- Two new patient representatives introduced to the committee
 - Eva Dobozy – lung cancer patient in Montreal with a business background and well-versed in the topics of lung cancer
 - Raymond Laflamme – lung cancer patient in Waterloo, Ontario and current faculty member and physicist at the University of Waterloo.

Geoffrey Ogram Memorial Research Grant

- Winners of the 2024 application cycle have been selected (\$25,000 each)
 - Dr. Geoffrey (ON)
 - Dr. Biniam Kidane (MB)

Lung Ambition Awards

- Winners of the 2024 grant competition were selected (\$50,000 each)
 - Dr. Antoine Desilets (PQ)
 - Dr. Gheorghe-Emilian Olteanu (BC)

Give a Breath Awards

- Winners of the inaugural 2024 grant competition have been selected (\$25,000 each), and Tim Monds has been notified
 - Dr. Cheryl Ho (BC)
 - Dr. Donna Murrell (ON)



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUQUER.

Honouring the Lung Cancer Community in Canada

King Charles III Coronation Medal Recognition

- Lung Cancer Canada is proud to celebrate honourees of the King Charles III Coronation Medal.
- Through the Canadian Lung Association, we were honoured to nominate several outstanding individuals within the lung cancer community, with two of our nominees receiving this prestigious recognition:
 - Ralph Gouda, Founder of Lung Cancer Canada
 - Dr. Stephen Lam, Leading lung cancer researcher and member of LCC's Medical Advisory Committee
- Additionally, we are pleased to congratulate patient advocates MaryAnn Bradley and Diane Colton who were also selected as recipients of this distinguished honour.
- Their contributions have made a lasting impact on lung cancer research, advocacy, and patient care across Canada.



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

IT Audit & Mitigation Project

- IT Audit conducted by JIG Technologies in 2024 to assess LCC's digital infrastructure and identify opportunities for improvement, with a focus on cybersecurity, password management, file protection, and online platform efficiency
- Key output of the project was a comprehensive report outlining the strengths and weaknesses of the current IT ecosystem, alongside recommendations to enhance the network's reliability, security, and manageability
- LCC is currently collaborating with its existing vendor, IT Pilots, on a mitigation work plan and budget
- Concurrent to this is the development of a number of organizational policies that will require Board approval and subsequent employee sign-off.

	Phase 1	Phase 2	Phase 3	Phase 4
	Cloud Infrastructure DURATION: 1 Month	Network and Workstations DURATION: 1 Months	Deployment to users DURATION: 2 weeks	Secure Score & policies DURATION: 1.5 Months
OBJECTIVES	Complete the Microsoft charity application and acquire new licenses	Configure and deploy new network equipment to the LCC Office	Set users up on their new devices	Implement best practices and recommendations from Microsoft
	Migrate server data to Sharepoint and train users for access	Implement project plan according to schedule.	Educate users on the new security controls that are in place and how to request assistance or new installs.	Increase secure score to as high as possible.
	Set up cloud-hosted Quickbooks server and provide the required user(s) access.	Assign tasks and responsibilities to IT Pilots team members.		Troubleshoot any remaining issues
ACTIVITIES	Microsoft Charity application to be completed, submitted and approved.	Set up new firewall and deliver on site.	Schedule a workstation delivery date for each user. Help each user sign in and set them up on their new PC	Go through all secure score recommendations and implement any that are applicable.
	Acquire and purchase the new licenses for Office 365 and cloud backup as needed. Apply to users	Complete initial set up of workstations. Configure on 365 Entra AD and install all security software.	Ensure all users can access the cloud resources they require on their new PCs	Set up Data loss prevention and retention policies to ensure that data is secured and in compliance.
	Set up SharePoint sites with proper permissions. Train users to access	Determine if cable runs are required in the office.	Distribute guides on how to submit an IT ticket and how to submit a threatlocker request.	Work with users to determine any outstanding issues or pain points and work to resolve
	Deploy Quickbooks Cloud-Hosted Server			
OUTCOMES	On site server decommissioned and shut down	More reliable and secure wifi on site at the office	Users will be working on company owned and controlled devices with proper security controls in place.	Completion of the modernization project.
	Users will no longer require VPN to access any files or company resources	New PCs will be ready to be delivered to users	All system will be fully up to date on the latest version of Windows 11. Systems will be in place to ensure continual updates are installed.	Full cloud reliance will be in place with security policies enforced.
	All Cloud data will be backed up and email archiving will be fully in place.	Network is secured with enterprise level security protocols		



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUIQUER.



Finance Report

Cash balance on March 17, 2025: \$654,837.75

GIC 1 \$500,000.00 1 yr NR GIC at 3.00% mat Jan 17, 2026

Investment account market value at:

February 28, 2025	\$1,423,201.58
January 31, 2025	\$1,428,431.33
December 31, 2025	\$1,405,223.95
November 30, 2024	\$1,458,652.59
October 31, 2024	\$1,429,399.38
September 30, 2024	\$1,443,660.80
August 31, 2024	\$1,408,020.84
July 31, 2024	\$1,395,672.61
June 30, 2024	\$1,350,441.74
May 31, 2024	\$1,354,987.85
April 30, 2024	\$1,321,397.61
March 31, 2024	\$1,339,919.70
February 29, 2024	\$1,313,423.36
January 31, 2024	\$1,328,624.73
December 31, 2023	\$1,349,420.46
November 30, 2023	\$1,310,075.64
October 31, 2023	\$1,235,669.80
September 30, 2023	\$1,261,686.94
August 31, 2023	\$1,320,146.23



**LUNG
CANCER
CANADA**

**CANCER
PULMONAIRE
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

11:43 PM
03/15/25
Accrual Basis

Lung Cancer Canada Profit & Loss

January through February 2025

	Jan - Feb 25	Jan - Feb 24	Change
Ordinary Income/Expense			
Income			
Total 4000 · Grants - Corporate	75,000.00	937.98	74,062.02
Total 4100 · Donations - General	30,047.04	19,824.26	10,222.78
Total 4460 · Events	4,372.50	3,258.16	1,114.34
Total 4500 · Other Income	26,413.45	-32,212.42	58,625.87 <<unrealized investment gain/loss
Total 4600 · Research Funds	108,551.15	105,000.00	3,551.15 << \$105,000 Lung Ambition Funds
Total Income	244,384.14	96,807.98	147,576.16
Expense			
Total 5100 · Program	82,700.00	86,753.44	4,053.44
Total 5200 · Fundraising & Communications	2,506.90	2,114.42	-392.48
Total 5300 · Research	26,426.75	0.00	-26,426.75 <<Mike Bossy Memoria Fund expense
Total 5600 · Administration	45,774.27	43,918.89	-1,855.38
Total Expense	157,407.92	132,786.75	-24,621.17
Net Ordinary Income	86,976.22	-35,978.77	122,954.99

11:42 PM
03/15/25
Accrual Basis

Lung Cancer Canada Balance Sheet As of February 28, 2025

	<u>Feb 28, 25</u>
ASSETS	
Current Assets	
Chequing/Savings	
Total 1001 · Bank Accounts	1,117,761.20
Total 1002 · Investment Accounts	1,423,201.58
Total Chequing/Savings	<u>2,540,962.78</u>
Other Current Assets	
1110 · GST Rebate (receivable)	42,594.95
1200 · Rent Deposit	5,753.20
Total Other Current Assets	<u>48,348.15</u>
Total Current Assets	2,589,310.93
TOTAL ASSETS	<u>2,589,310.93</u>
LIABILITIES & EQUITY	
Liabilities	
2162 · RBC VISA 4492	<u>10,352.89</u>
2230 · Deferred Contributions	
2235 · General Deferred Contributions	119,380.33
2240 · Deferred Contribution - GOMRF	139,081.15
2245 · Lindsay Gembicki Memorial Fund	21,705.00
2246 · Deferred Kayla's Angel Fund	25,912.79
2247 · Deferred Donation for Research	272,834.75
2248 · Deferred Elizabeth Dessureault	16,400.67
2251 · Deferred LAA Marketing Fund	5,000.00
2260 · Deferred MikeBossy MemorialFund	46,434.20
Total 2230 · Deferred Contributions	<u>646,748.89</u>
Total Liabilities	657,101.78
Equity	
32000 · Retained Earnings	1,845,232.93
Net Income	86,976.22
Total Equity	<u>1,932,209.15</u>
TOTAL LIABILITIES & EQUITY	<u>2,589,310.93</u>

As we do not have an approved 2025 Budget, these notes will be brief and are based in comparison to 2024 YTD.

REVENUES

Ahead of pace with respect to both Corporate Contributions and General Donations

*An Industry funding gap analysis has been done, and we will be implementing strategies to build partnerships and steward relationships throughout the year.

EXPENSES

Overage in Research expenditures (MBMF) Mike Bossy Awareness Campaign

Trending higher in GAB sponsorships



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUQUER.



Looking Ahead – Key Dates

Dates for Upcoming Board Meetings

LCC Executive Committee
Board Meeting & AGM

June 2025 (TBD)
June 2025 (TBD)

LCC Executive Committee
Board Meeting

September 2025 (TBD)
September 2025 (TBD)

LCC Executive Committee
Board Meeting

December 2025 (TBD)
December 2025 (TBD)



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDQUER.



**LUNG
CANCER
CANADA**

AWARENESS. SUPPORT. EDUCATION.

**CANCER
PULMONAIRE
CANADA**

SENSIBILISER. SOUTENIR. ÉDUCUER.