



# Meeting of the Board of Directors

Friday September 20, 2024  
3:00 – 4:00 PM EST



**LUNG  
CANCER  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

**CANCER  
PULMONAIRE  
CANADA**

SENSIBILISER. SOUTENIR. ÉDIFIER.

# Agenda

1. Confirmation of Quorum, Welcome & President's Remarks – S. Snow 3:00 PM
2. Approval of the minutes of the AGM and last Board Meeting – S. Snow 3:03 PM
3. Business Arising – S. Snow 3:05 PM
4. Consent Agenda – S. Singh 3:08 PM
  - Executive Director's Report
  - Resource Launch
  - LCAM
5. Finance Report – N. Delisle 3:15 PM
6. Discussion Items – All 3:25 PM
  - I. IT Audit
  - II. Human Resources
  - III. Budget 2025
  - IV. Other
7. Looking Ahead - Key dates 3:55 PM
8. Adjournment - S. Snow 4:00 PM



LUNG  
CANCER  
CANADA

CANCER  
PULMONAIRE  
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.





# **Minutes of the Last Board Meeting**



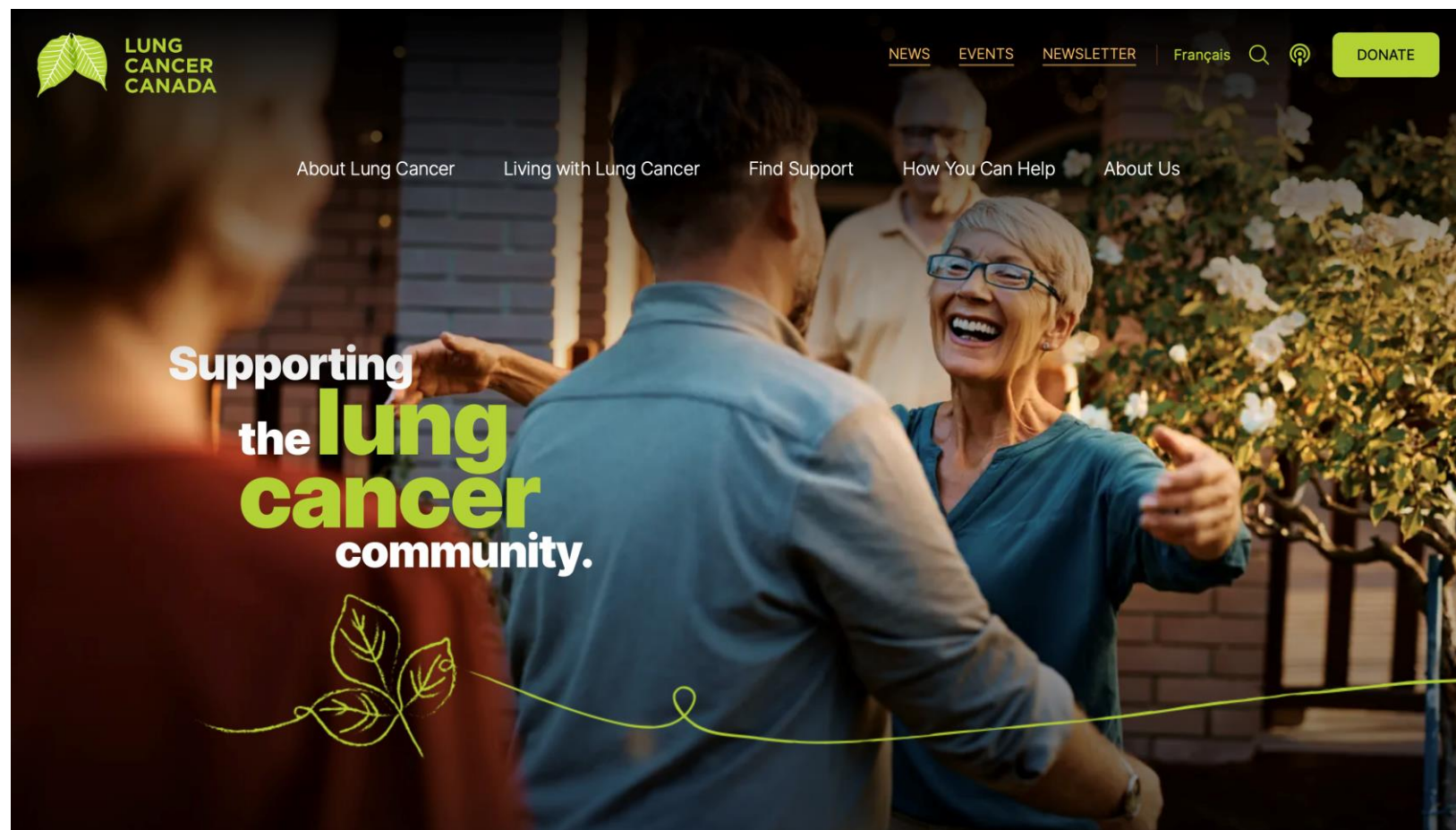
# **Executive Director's Report** **(For Information Only)**



## Resources Launch

### *LungCancerCanada.ca 2.0 & Your Comprehensive Guide to Lung Cancer*

- Successful launch of the new website and lung cancer guide with accompanying communications
  - Social post series, and segmented Email communications to key stakeholder group
- Both resources positively received by the broader lung cancer community
- Website: Ongoing review and revision framework currently being developed to ensure website remains current and relevant
- Guide: Printing of both English and French versions now complete



LUNG  
CANCER  
CANADA

CANCER  
PULMONAIRE  
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

## Lung Cancer Awareness Month 2024

- Schedule of core activities confirmed:
  - Faces of Lung Cancer Stakeholder Briefing – Nov 7
  - Policy Forum – Lung Cancer Screening – Nov 14
  - Evening of Hope – Nov 17
  - Lung Cancer Summit – Saskatoon – Nov 20



*Our time to come together as a community to spread hope and raise awareness of the challenges that come with a diagnosis of lung cancer.*

Join us.

## Faces of Lung Cancer Report

- Interviews and writing of the report taken in-house
- Development of a central theme (equity) to connect the pieces, with calls-to-action throughout

Highlights:

### State of Lung Cancer in Canada

- Advances and Challenges in Lung Cancer Screening & Early Detection – Dr. Christian Finley
- The Promise of New and Emerging Treatments: Accelerating Access to Advanced Care - Dr. Dave Stewart
- Clinical Trials: Opportunities & Challenges – Dr. Rosalyn Juergens
- Building Hope for the Future: Recent Advances in Lung Cancer Research – Dr. Stephen Lam; Dr. Geoffrey Liu

### Voices of Hope and Resilience

*Stories of Those with Lived Experience*

- Caregiver and Clinician Advocacy: A Collaborative Effort - Tanya Bossy and Dr. Kevin Jao
- The Power of Support - Bev Moir and Ron Foreman
- The Transformative Power of Precision Medicine - Katie Huan



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

## Lung Cancer Canada Policy Series

- Launch of LCC's new Policy Series confirmed for Lung Cancer Awareness Month
- Fully aligned with LCC's core advocacy priorities
- Solution-driven forums, with recommendations informing ongoing advocacy efforts



### Lung Cancer Canada Policy Series

*Bringing together thought leaders from the public and private sectors to develop creative and actionable solutions for enhancing the healthcare system's approach to lung cancer.*



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

## 2024 Policy Forum Schedule

### **Next Steps for Lung Cancer Screening: Building a More Equitable Program**

Thursday, November 14<sup>th</sup> - 2:00 pm – 3:30 pm EST

Confirmed:

Dr. Christian Finley

Dr. Stephen Lam

Dr. Alain Tremblay

*More to follow*

### **Clinical Trials: Towards a More Patient-Centric Model**

Thursday, December 5<sup>th</sup> – 2:00 pm – 3:30 pm EST

Confirmed:

Dr. Rosalyn Juergens

Dr. Geoffrey Liu

Emi Bossio

Stephen Sundquist – Executive  
Director, 3CTN

*More to follow*



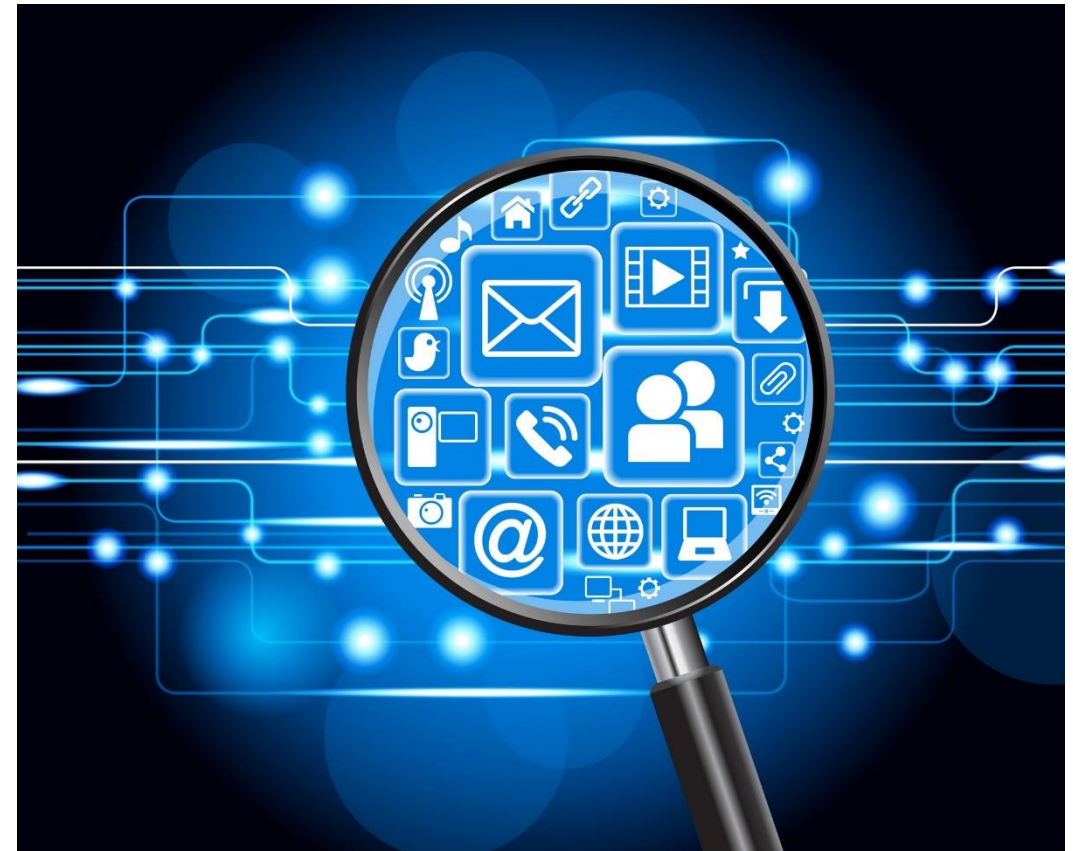
## Medical Advisory Committee

- Q3 meeting held August 15<sup>th</sup>
- Agenda focused on the following:
  - Upcoming HTA submissions
  - Lung Cancer Awareness Month
  - LCC's new Policy Series
  - Opportunities to build awareness and extend the reach of LCC supports and resources
- Next meeting to be scheduled for Q4



## IT Audit

- IT Audit complete
- Meeting to be scheduled with N. Delisle and P. Glazier to review recommendations
- Subsequent focus will be on prioritizing and operationalizing key elements of the audit report



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

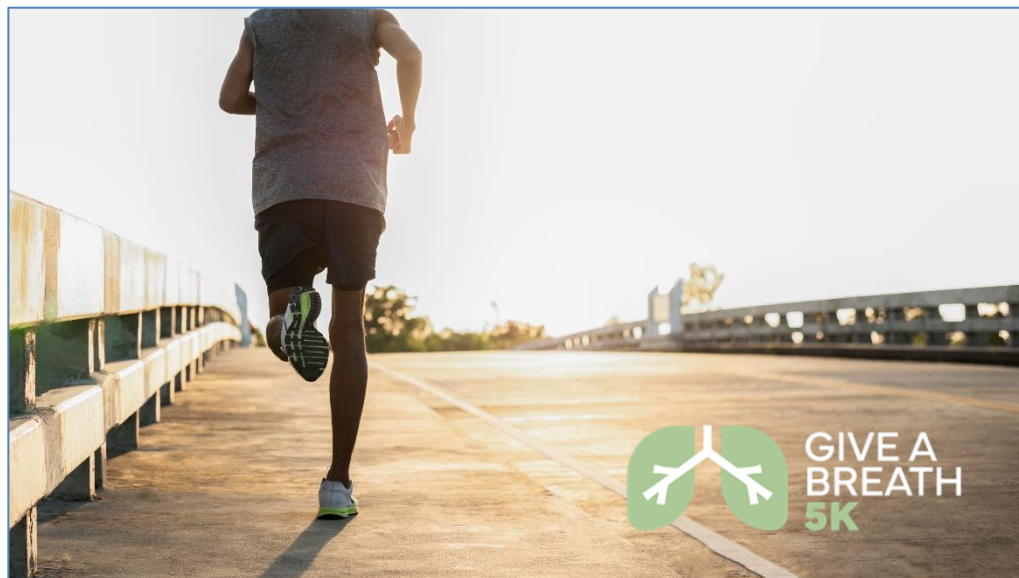
AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUIQUER.



## Give a Breath

- Details finalized for the new Give a Breath Research Award
  - Focus is on patients with advanced lung cancer, specifically around options after 1<sup>st</sup> line therapy
  - New program will be launched during Lung Cancer Awareness Month with two awards of \$25,000 each
  - From 2025 onwards, will be launched in conjunction with the annual Give a Breath 5K run in early June
- Tim Monds profiled the award and the LCC partnership during a presentation on research advocacy at the recent Evict Radon Conference
- A subsequent presentation is scheduled for the World Conference on Lung cancer



LUNG  
CANCER  
CANADA

CANCER  
PULMONAIRE  
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.

## Lung Cancer Canada Family Campaign

- New campaign of social posts launched to showcase the member of the LCC family, their affinity with the cause, and their reason for being part of the organization
- People respond to people – whether it's making a donation, advocating or joining a support group
  - That's why there is such value in humanizing the brand by shining a spotlight on the people behind it – LCC's family of volunteers and staff
- Initial phase of the campaign focused on the LCC Board and Medical Advisory co-chairs
- Subsequent phase to feature patient/caregiver advocates and interested members of the Medical Advisory Committee



# Airways of Hope

- Overall requests for support have declined in the Spring, which is an effect that we often see with the onset of warmer weather
- The lack of attendance for the BC support group is likely due to the death of a beloved member just prior to the meeting

Support Groups	Feb	Mar	Apr	May	Jun7	Jul	Aug
National	8	8	6	9	7	7	12
Alberta	13	6	7	5	6	4	5
BC	9	0	4	4	3	8	2
Care Partner	1	3	3	5	4	4	3
One-on-One Support							
Social Worker Sessions	22	19	13	9	18	11	17
New Patients	5	3	1	0	2	3	3
Navigation/Information Support							
Calls	22	14	8	7	7	15	9
Peer-to-Peer							
Requests	1	1	3	0	1	1	1

# Lung Cancer Summit Series

Upcoming schedule:

- Ottawa
  - October 9<sup>th</sup>, 5:00 – 8:00 PM
- St. John's
  - October 29<sup>th</sup>, 5:00 – 8:00 PM
- Saskatoon
  - November 20<sup>th</sup>, 5:00 – 8:00 PM



## HTA Submissions

- Total of 7 HTA submissions were prepared since the last report (CADTH: 4, INESSS: 3)
- Currently Active: 2 upcoming submissions to CADTH, with deadlines through to October 1, and 1 upcoming submission to INESSS, with 2 additional submissions pending
- Lung Cancer Canada, Lung Health Foundation and Canadian Cancer Survivors Network continue to partner on patient input submissions
  - Lung Cancer Canada is will be taking the lead on 2-3 “resource-intensive” drug files
- Clinician inputs continue to be led by Lung Cancer Canada, with leads identified for most submissions due for the remainder of 2024

## Lung Cancer Voices Podcast Series

- 5 English podcasts with Dr. Paul Wheatley-Price were launched since the June update on a wide variety topics
  - 3 episodes are ready for upload, with 4 additional episodes confirmed to be recorded
- 3 French episodes with Dr. Nathalie Daaboul have been recorded and are currently being edited
- 4 recordings to-date, with more scheduled over the summer months
  - Additional recordings are being scheduled for later in the month





## Research

- **Geoffrey Ogram Memorial Research Grant**

- Application process is currently open, with a deadline of September 30<sup>th</sup>
- Strong interest has been expressed since the application process opened

- **Lung Ambition Awards**

- 2024 award recipient announcements were made on August 21<sup>st</sup>
- The 2024-2025 awards represent the third and potentially final year that AstraZeneca has committed to the Awards program
- Discussions will need to take place about the future of the program

- **Pfizer – LCC - Lung Health Foundation – Quebec Lung Association Grant**

- Winners of the 2024 grant competition were selected, with a total investment of \$281,280.29 across the three researchers
  - Dr. Alsayheen (NS)
  - Dr. Lambert (QC)
  - Dr. Vakil (AB)

- **Give a Breath Research Grant**

- The Give A Breath Research Grant is aimed at supporting research programs focused on patients living with advanced (i.e. stage III or IV) lung cancer in Canada, specifically exploring research initiatives beyond first-line therapy.
- For the inaugural 2024 awards cycle, the program will launch in November 2024 with two awards of \$25,000 each. Subsequent announcements and application cycles will coincide with the annual Give A Breath 5k events in early June.

- **Research Committee**

- Christine Qiong Wu has stepped down from the committee as of July 16 due to personal commitments
- A potential candidate list of patient representatives is currently being reviewed



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.



# Finance Report

Cash balance on September 17, 2024: \$361,140.36

GIC 1 \$300,000.00 1 yr NR GIC at 5.05% mat Jan 17, 2025

GIC 2 \$250,000.00 1 yr NR GIC at 5.05% mat Jan 17, 2025

Investment account market value at:

August 31, 2024	\$1,408,020.84
July 31, 2024	\$1,395,672.61
June 30, 2024	\$1,350,441.74
May 31, 2024	\$1,354,987.85
April 30, 2024	\$1,321,397.61
March 31, 2024	\$1,339,919.70
February 29, 2024	\$1,313,423.36
January 31, 2024	\$1,328,624.73
December 31, 2023	\$1,349,420.46
November 30, 2023	\$1,310,075.64
October 31, 2023	\$1,235,669.80
September 30, 2023	\$1,261,686.94
August 31, 2023	\$1,320,146.23

Further details will be provided by LCC Treasurer, Nicolas Delisle



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.



3:13 PM  
09/13/24  
Accrual Basis

## Lung Cancer Canada Profit & Loss Budget Performance August 2024

	Aug 24	Budget	\$ Over Budget	Jan - Aug 24	YTD Budget	\$ Over Budget	Annual Budget
<b>Income</b>							
Total 4600 · Research Funds	0.00	0.00	0.00	153,449.50	180,000.00	-26,550.50	255,000.00
Total 4060 · Government Grants	9,263.00	0.00	9,263.00	9,268.00	5,000.00	4,268.00	0.00
Total 4050 · Foundation Grants	0.00	1,000.00	-1,000.00	3,026.86	5,000.00	-1,973.14	5,000.00
Total 4000 · Grants - Corporate	0.00	51,000.00	-51,000.00	345,837.98	339,000.00	6,837.98	610,000.00
Total 4100 · Donations - General	5,114.74	8,817.16	-3,702.42	88,538.79	86,942.55	1,596.24	150,000.00
Total 4460 · Events	111.75	5,000.00	-4,888.25	107,349.73	110,000.00	-2,650.27	150,000.00
Total 4400 · Fundraising - Promo Items	0.00	0.00	0.00	60.00	0.00	60.00	0.00
Total 4455 · Program Rev. - Patient Guides	0.00	0.00	0.00	0.00	0.00	0.00	25,000.00
Total 4500 · Other Income	13,626.84	0.00	13,626.84	71,182.47	0.00	71,182.47	0.00
<b>Total Income</b>	<b>28,116.33</b>	<b>65,817.16</b>	<b>-37,700.83</b>	<b>778,713.33</b>	<b>725,942.55</b>	<b>52,770.78</b>	<b>1,195,000.00</b>
<b>Gross Profit</b>	<b>28,116.33</b>	<b>65,817.16</b>	<b>-37,700.83</b>	<b>778,713.33</b>	<b>725,942.55</b>	<b>52,770.78</b>	<b>1,195,000.00</b>
<b>Expense</b>							
Total 5600 · Administration	22,164.64	26,527.70	4,363.06	140,824.52	169,378.05	28,553.53	257,132.00
Total 5100 · Program	57,232.91	59,566.46	2,333.55	425,449.62	540,690.91	115,241.29	833,060.00
Total 5200 · Fundraising & Communications	1,233.33	3,266.00	2,032.67	19,225.17	27,344.20	8,119.03	47,458.00
Total 5300 · Research	0.00	0.00	0.00	100,000.00	100,000.00	0.00	250,000.00
<b>Total Expense</b>	<b>80,630.88</b>	<b>89,360.16</b>	<b>-8,729.28</b>	<b>685,499.31</b>	<b>837,413.16</b>	<b>-151,913.85</b>	<b>1,387,650.00</b>
<b>Net Income</b>	<b>-52,514.55</b>	<b>-23,543.00</b>	<b>-28,971.55</b>	<b>93,214.02</b>	<b>-111,470.61</b>	<b>204,684.63</b>	<b>-192,650.00</b>



**LUNG  
CANCER  
CANADA**

**CANCER  
PULMONAIRE  
CANADA**

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDUQUER.

3:58 PM  
09/13/24  
Accrual Basis

**Lung Cancer Canada**  
**Balance Sheet**  
As of August 31, 2024

	Aug 31, 24	As of August 31, 2024	
ASSETS			
Current Assets			
1067 · Equity Funds	1,408,020.84		
1049 · Bank Accounts	378,313.88		
1065 · RBC GIC	550,000.00		
Total Chequing/Savings	2,336,334.72		
Other Current Assets			
1110 · GST Rebate (receivable)	20,287.28		
1200 · Rent Deposit	5,753.20		
Total Other Current Assets	26,040.48		
Total Current Assets	2,362,375.20		
TOTAL ASSETS	2,362,375.20		
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Total Accounts Payable	23,152.10	====>	
Other Current Liabilities			
2230 · Deferred Contributions			
2260 · Deferred MikeBossy MemorialFund	30,679.35		
2251 · Deferred LAA Marketing Fund	5,000.00		
2246 · Deferred Kayla's Angel Fund	25,758.29		
2248 · Deferred Elizabeth Dessureault	16,297.67		
2247 · Deferred Donation for Research	241,714.67		
2235 · General Deferred Contributions	119,380.33	====>	
2240 · Deferred Contribution - GOMRF	159,580.65		
2245 · Lindsay Gembicki Memorial Fund	21,430.00		
Total 2230 · Deferred Contributions	619,840.96		
2150 · Accrued Expenses	157.00		
Total Other Current Liabilities	619,997.96		
Total Current Liabilities	643,150.06		
Total Liabilities	643,150.06		
Equity			
32000 · Unrestricted Net Assets	1,626,011.12		
Net Income	93,214.02		
Total Equity	1,719,225.14		
TOTAL LIABILITIES & EQUITY	2,362,375.20		
		Accounts Payable	
		Interlingua Translation Services Inc.	16.95
		Marie-Josée Cyr	1,779.05
		Stripe Fee	65.82
		Wellington Printworks Inc.	17,313.86
		RBC VISA	3,976.42
		Total Accounts Payable	23,152.10
		General Deferred Contributions	
		Roche - Digital Patient Guide	22,771.80
		Eli Lilly Canada	20,500.00
		Jazz Pharma Canada Inc.	30,706.62
		Amgen (HopeAmy)	25,041.91
		Convoy of Hope	20,360.00
		Total General Deferred Contributions	119,380.33

## REVENUES

Over budget \$52.5K with major variances attributable as follows:

- 7K over budget on Corporate Contributions
- 1.5K over budget on General Donation
- 13.5K over budget on Give a Breath (donations, sponsorships, reg fees)
- 26.5K under budget on Give a Breath (research)
- 2K over budget on Foundation Donations
- 19K over budget on 3rd Party Events
- 71K over budget on Other Income (Interest Income, Unrealized Gains)
- 35K under budget on Policy Forum (timing)

## EXPENSES

Under budget \$152K with major variances attributable as follows

Administration *(includes all office and non-program, non-fundraising expenses)*

- Under budget \$28.5K: savings mainly on meeting expenses, equipment purchases, rent and salaries.

Program *(includes Education, Awareness and Advocacy initiatives)*

- Under budget \$115K: 26.5K over budget on GaB expenses (not budgeted); 12K over budget on consulting fees; 11K over budget on Patient Guide Revision; 50K under budget on program salaries; 114.5K under budget on other programs.

Fundraising & Communications *(includes Charity Runs, Evening of Hope and Merchandise Sales)*

- Under budget \$8K: 1K over budget on Website Translation, 9K under budget on other categories.

Research *(includes GaB, Pfizer, Lung Ambition, Mike Bossy Memorial Fund, GOMRG Research Fund and LCC Research grant)*

- On budget: Two \$50,000 LAA distributed.





# Looking Ahead – Key Dates

## Dates for Upcoming EVENTS

Lung Cancer Summit – Ottawa – Oct 9<sup>th</sup>  
Lung Cancer Summit – St. John's – Oct 29<sup>th</sup>

Faces of Lung Cancer Stakeholder Briefing – Nov 7<sup>th</sup>  
Policy Forum – Lung Cancer Screening – Nov 14<sup>th</sup>  
Evening of Hope – Nov 17<sup>th</sup>  
Lung Cancer Summit – Saskatoon – Nov 20<sup>th</sup>  
Policy Forum – Clinical Trails– Dec 5<sup>th</sup>  
GaB June 7<sup>th</sup> 2025

## Dates for Upcoming BOARD MEETINGS

LCC Executive Committee  
Board Meeting

December 2024 (TBD)  
December 2024 (TBD)



LUNG  
CANCER  
CANADA

CANCER  
PULMONAIRE  
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTENIR. ÉDIFIER.



**LUNG  
CANCER  
CANADA**

**AWARENESS. SUPPORT. EDUCATION.**

**CANCER  
PULMONAIRE  
CANADA**

**SENSIBILISER. SOUTENIR. ÉDUCUER.**